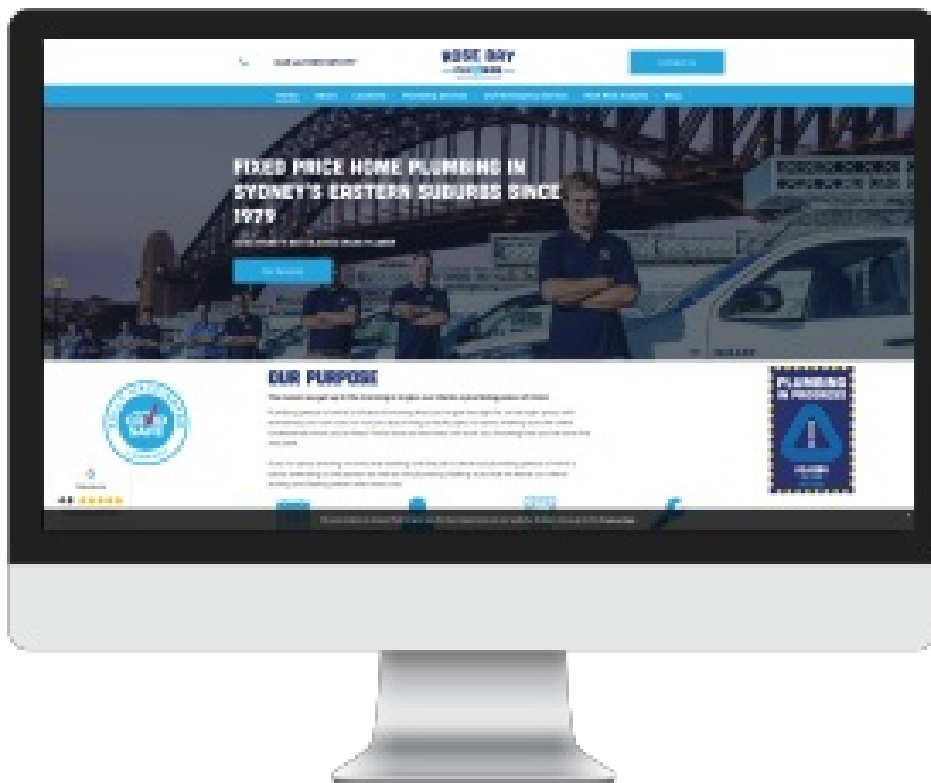


SITE AUDIT

Website Score **59**%
33 checks passed out of 52



www.rosebayplumbing.com.au



ON PAGE



TECHNICAL



OFF PAGE



0212345678
sales@youragency.com
www.youragency.com

INTRODUCTION

There are hundreds of potential customers searching for your products and services on the internet, every single day. If your website appears on the first page for these searches, this qualified traffic - people who are in the market right now - discover your website and you capture all the leads and sales that result from it.

If your website is not ranking - that traffic goes to your competitors instead.

So how can your business rank better?

The following report contains the insights you need to start improving your online visibility. Implementing the outlined actions will help your website rank higher, get more traffic and increase your revenue.

If you have any questions about the findings in this report or would like to work together on growing your business online, let's have a chat.

Cheers,
Sam Sampleman

0212345678
sales@youragency.com
www.youragency.com

PREVIEW

<https://www.rosebayplumbing.com.au>

[Plumbers in Sydney's Eastern Suburbs | Rose Bay Plumbing](#)

Rose Bay Plumbing are specialists in all aspects of plumbing & have delivered a superior level of service to commercial & domestic properties in Sydney's Eas...

META TITLE

Plumbers in Sydney's Eastern Suburbs | Rose Bay Plumbing

- ✘ Meta Title should contain keyword
- ✔ Meta Title is less than 60 characters long

META DESCRIPTION

Rose Bay Plumbing are specialists in all aspects of plumbing & have delivered a superior level of service to commercial & domestic properties in Sydney's Eas...

- ✘ Meta Description should contain keyword
- ✘ Meta Description is longer than 155 characters

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HEADINGS

- H1** Fixed Price Home Plumbing In Sydney's EASTERN SUBURBS since 1979
- H2** Our Purpose
- H2** Plumbers in Sydney's Upper North Shore
- H2** We specialise in...
- H2** We only hire the most professional, qualified technicians - but don't take our word for it....

- ✓ Found heading tags: H1, H2 and H3
- ✗ Add your keyword to H1, H2 or H3 tag
- ✓ There are no duplicate heading tags
- ✓ H1 heading is used only once

IMAGES

19 images

- ✓ All images have Alt tags
- ✗ Add your keyword to an Alt tag
- ✗ Add your keyword to an image file name

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FREQUENT WORDS

PLUMBING (19)

GAS (10)

BAY (9)

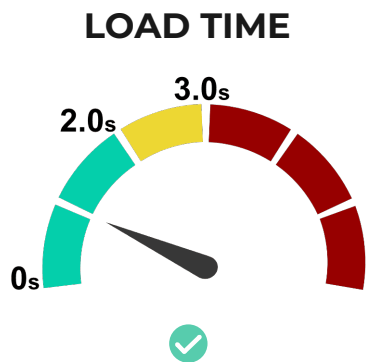
ROSE (9)

SYDNEY (9)

CONTENT

- ✘ You should have at least 900 words on this page
- ✘ Add exact keyword to your content
- ✘ Add your exact keyword to the first 100 words
- ✔ Keyword is not overoptimized

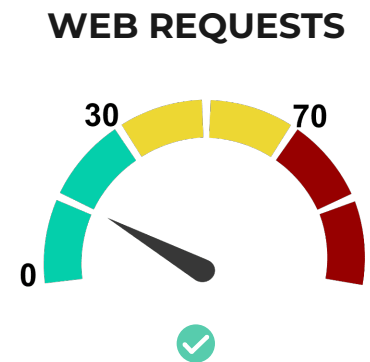
SPEED ANALYSIS



This page has a fast loading time



Page size is too large



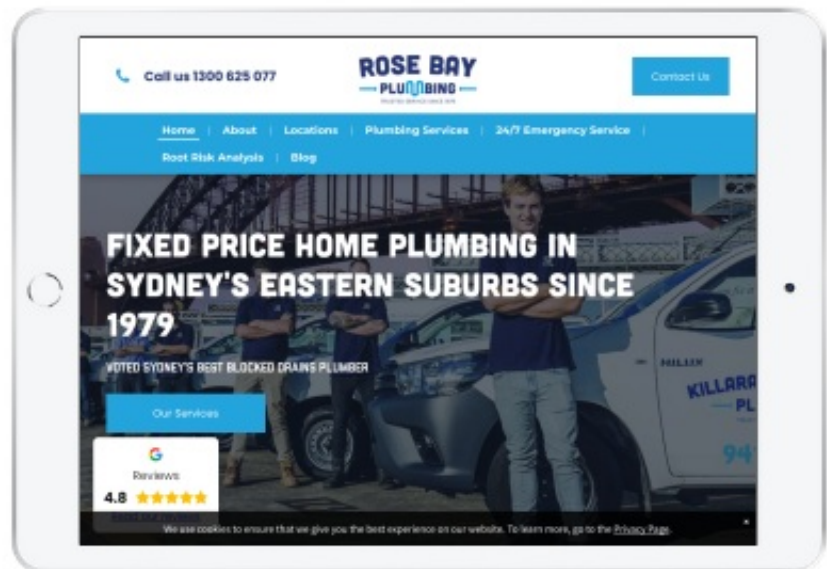
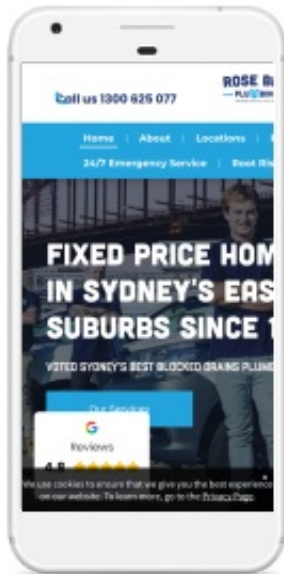
Number of web requests is ok

CODE ANALYSIS

- ✗ Remove inline CSS from HTML
- ✓ Schemaorg markup found
- ✓ Sitemap.xml found
- ✓ No flash elements found
- ✓ Website language specified
- ✗ Text to HTML ratio is too low (4.68%)
- ✗ OpenGraph markup is missing properties
- ✓ Google Analytics is installed

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MOBILE ANALYSIS



- ✓ Favicon found
- ✓ Server uses compression
- ✓ Viewport is configured

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DOMAIN ANALYSIS

- ✔ Site has a valid SSL certificate
- ✘ Unable to identify domain age
- ✔ Robots.txt file found

BACKLINK ANALYSIS

- ✔ Your Page Authority score is: 39
- ✔ Your Domain Authority score is: 17
- ✔ You have 444 links from unique domains
- ✔ Your spam score is: 1%



Your Facebook page is
connected



Your Instagram page is
connected



Connect your LinkedIn
page

INCREASE YOUR REVENUE!

This audit report is a just sample of the improvements we can make to your site's SEO.

Are you looking for more website visitors, leads and sales?

Book a 30-min consultation with me and let's discuss how we can improve your visibility.

In this consultation session I will walk you through the issues outlined in this report and explain what they mean for your website. Then I will put together a step-by-step plan to improve your metrics, and put your business in front of your customers on Google.

This consultation session is free of charge and there are no strings attached.

SCHEDULE YOUR FREE CONSULTATION



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